

Program Learning Goals and Objectives

It is the goal of the **Animation Program** that graduates demonstrate the following

1. Knowledge of Materials and Processes and Core Study within the Concentration

Students understand materials, tools, and technology relevant to the concentration (2D Animation, 3D Animation, Video, Sound, Web and screen-based design) and how they work together. Students understand the workflow processes, pre-production, production, and post-production in time-based media projects.

2. Communication Proficiency

Students are able to develop and communicate ideas in verbal, written, design, and video formats. Students are able to present and receive critique on their work during process and final presentation. Students are able to evaluate their own work and the work of others, in writing and in discussions.

3. Historical and Contemporary Awareness of the Medium

Students understand traditional, expressive, and innovative approaches within the fields related to the concentration. Students are aware of historical and contemporary artists and trends in film, animation, and other time-based media. Students will develop personal agency, intersectional experience, and reference taking into account racial, gender and other discriminatory biases within the discipline and the effort to overcome these. Students will be mindful of aesthetic practice that engages the underpinnings of cultural transformation, addressing this from an inclusive global perspective.

4. Contextual Awareness, Analytical Proficiency

Students are able to synthesize the use of design, color, draftsmanship, and motion, and to apply visual organization and symbolic representation principles to time-based work. Students understand the process of moving from concept to finished work.

5. Professional Business Practice

Students are knowledgeable of professional business practices, ethical and moral behavior and able to successfully conduct themselves in multiple professional environments. They have an understanding of the planning processes, organizational skills, and management of working with teams and are able to collaborate within an interdisciplinary setting. Students are able to access resources and tutorials to learn new tools and techniques; to solve problems; to exhibit an understanding of research methods. Students are able to package and present their work in a professional manner.